



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # 847395
Schedule Dates 10/02/12-10/08/12
Advertiser American Crossroads (33954)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - Ballot Issue (1195)
Brand 692/BALLOTT (175409)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name MARONEY,STEPHANIE
Phone/Fax (202) 559-6428 /
CPE 11/27/692
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments AMERICAN CROSSROADS
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/08/12
Last Modified 10/03/12
Entered By Melissa Welch
CO-OP No
Headline # 06244814
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,273.75
Net Total \$35,551.25
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	66	\$41,825.00
Grand Total:	66	\$41,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	10A- 11A (ET)						1			1	\$300.00	\$300.00	Charlotte (WCNC) (WCNC)	TODAY SHOW 10A	8/8/12
2.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	11P- 11:34P (ET)						1			1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM	8/8/12
3.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	11A- 11:59A (ET)						1			1	\$240.00	\$240.00	Charlotte (WCNC) (WCNC)	CHARLOTTE TODAY	8/8/12
4.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	3P- 4P (ET)						1			1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	8/8/12
5.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	4P- 4:59P (ET)						1			1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/8/12
6.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	4:58A- 5:58A (ET)						1			1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM	8/8/12
7.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	5:29P- 5:59P (ET)						1			1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NEWS @ 530PM	8/8/12
8.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	5:59P- 6:30P (ET)						1			1	\$900.00	\$900.00	Charlotte (WCNC) (WCNC)	NEWS @ 6PM	8/8/12
9.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	6:59P- 7:30P (ET)						1			1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/8/12
10.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	6:58A- 9A (ET)						1			1	\$750.00	\$750.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/8/12
11.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	7:30P- 7:58P (ET)						1			1	\$1,550.00	\$1,550.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/8/12
12.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	9A- 10A (ET)						1			1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)	TODAY SHOW II	8/8/12
13.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	10A- 11A (ET)		1							1	\$300.00	\$300.00	Charlotte (WCNC) (WCNC)	TODAY SHOW 10A	8/8/12
14.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	11:34P- 12:37A (ET)		1							1	\$375.00	\$375.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW W/ LENO	8/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11A- 11:59A (ET)	1	1							1	\$240.00	\$240.00	Charlotte (WCNC) (WCNC)	CHARLOTTE TODAY	8/8/12
16.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	11:59A- 12:30P (ET)	1	1							1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	MIDDAY NEWS	8/8/12
17.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	4P- 4:59P (ET)	1	1							1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/8/12
18.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	4:59P- 5:29P (ET)	1	1							1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	NEWS @ 5PM	8/8/12
19.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	4:58A- 5:58A (ET)	1	1							1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM	8/8/12
20.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5:29P- 5:59P (ET)	1	1							1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NEWS @ 530PM	8/8/12
21.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	5:58A- 6:58A (ET)	1	1							1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NEWS @ 6AM	8/8/12
22.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	6:59P- 7:30P (ET)	1	1							1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/8/12
23.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	6:58A- 9A (ET)	1	1							1	\$750.00	\$750.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/8/12
24.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	7:30P- 7:58P (ET)	1	1							1	\$1,550.00	\$1,550.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/8/12
25.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	9A- 10A (ET)	1	1							1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)	TODAY SHOW II	8/8/12
26.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	11P- 11:29P (ET)							1		1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM	8/8/12
27.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	6:59P- 7:30P (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	JEOPARDY-WKND	8/8/12
28.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	7:30P- 7:58P (ET)							1			\$500.00		Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/8/12

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28.0.1	Closed Preempt	10/06/12															Charlotte (WCNC) (WCNC)	S/I-Incorrect Entry/Exception - refer to NCAA Notre Dame	
29.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	9A- 10A (ET)							1		1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)	SAT NEWS @ 9A	8/8/12
30.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	12A- 12:35A (ET)								1	1	\$900.00	\$900.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM	8/8/12
31.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	8A- 9A (ET)								1	1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NBC SUNDAY TODAY	8/8/12
32.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	11P- 11:34P (ET)					1				1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM	8/8/12
33.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	11:34P- 12:37A (ET)					1				1	\$375.00	\$375.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW W/ LENO	8/8/12
34.1	Normal Line / SPOT	10/04/12-10/04/12	3	:30	11A- 11:59A (ET)					2				2	\$240.00	\$480.00	Charlotte (WCNC) (WCNC)	CHARLOTTE TODAY	10/3/12
35.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	11:59A- 12:30P (ET)					1				1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	MIDDAY NEWS	8/8/12
36.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	3P- 4P (ET)					1				1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	8/8/12
37.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	4:59P- 5:29P (ET)					1				1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	NEWS @ 5PM	8/8/12
38.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	4:58A- 5:58A (ET)					1				1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM	8/8/12
39.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	5:29P- 5:59P (ET)					1				1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NEWS @ 530PM	8/8/12
40.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	5:58A- 6:58A (ET)					1				1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NEWS @ 6AM	8/8/12

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Commission \$6,273.75
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Oct. 2012	66	\$41,825.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	6:59P- 7:30P (ET)					1				1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/8/12
42.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	6:58A- 9A (ET)					1				1	\$750.00	\$750.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/8/12
43.1	Normal Line / SPOT	10/04/12-10/04/12	3	:30	9A- 10A (ET)					2				2	\$400.00	\$800.00	Charlotte (WCNC) (WCNC)	TODAY SHOW II	10/3/12
44.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	10A- 11A (ET)			1						1	\$300.00	\$300.00	Charlotte (WCNC) (WCNC)	TODAY SHOW 10A	8/8/12
45.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	11P- 11:34P (ET)			1						1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM	8/8/12
46.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	11A- 11:59A (ET)			1							\$240.00		Charlotte (WCNC) (WCNC)	CHARLOTTE TODAY	8/8/12
46.0.1	Closed Preempt	10/02/12															Charlotte (WCNC) (WCNC)	R-Live News Coverage/Spot - live event-local	
47.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	3P- 4P (ET)			1						1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	8/8/12
48.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	4P- 4:59P (ET)			1						1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/8/12
49.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	4:58A- 5:58A (ET)			1						1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM	8/8/12
50.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	5:29P- 5:59P (ET)			1						1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NEWS @ 530PM	8/8/12
51.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	5:59P- 6:30P (ET)			1						1	\$950.00	\$950.00	Charlotte (WCNC) (WCNC)	NEWS @ 6PM	8/8/12
52.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	5:58A- 6:58A (ET)			1						1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NEWS @ 6AM	8/8/12

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53.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	6:59P- 7:30P (ET)			1						1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/8/12
54.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	6:58A- 9A (ET)			1						1	\$750.00	\$750.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/8/12
55.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	9A- 10A (ET)			1							\$400.00		Charlotte (WCNC) (WCNC)	TODAY SHOW II	8/8/12
55.0.1	Closed Preempt	10/02/12															Charlotte (WCNC) (WCNC)	R-Live News Coverage/Spot - live event-local	
56.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	10A- 11A (ET)				1					1	\$300.00	\$300.00	Charlotte (WCNC) (WCNC)	TODAY SHOW 10A	8/8/12
57.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	11:34P- 12:37A (ET)				1					1	\$375.00	\$375.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW W/ LENO	8/8/12
58.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	11A- 11:59A (ET)				1					1	\$240.00	\$240.00	Charlotte (WCNC) (WCNC)	CHARLOTTE TODAY	8/8/12
59.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	3P- 4P (ET)				1					1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	8/8/12
60.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	4P- 4:59P (ET)				1					1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/8/12
61.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	4:59P- 5:29P (ET)				1					1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	NEWS @ 5PM	8/8/12
62.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	4:58A- 5:58A (ET)				1					1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM	8/8/12
63.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	5:59P- 6:30P (ET)				1					1	\$950.00	\$950.00	Charlotte (WCNC) (WCNC)	NEWS @ 6PM	8/8/12
64.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	5:58A- 6:58A (ET)				1					1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NEWS @ 6AM	8/8/12

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65.0.1	Closed Preempt	10/03/12															Charlotte (WCNC) (WCNC)	S/I-Program Change/Exception - POL. DEBATES, NO BREAKS	
66.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	6:58A- 9A (ET)				1					1	\$750.00	\$750.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/8/12
67.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	7:30P- 7:58P (ET)				1						\$1,550.00		Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/8/12
67.0.1	Closed Preempt	10/03/12															Charlotte (WCNC) (WCNC)	S/I-Program Change/Spot -GUB. POL DEBATES 7-8P	
68.0	M/G For 28.0.1,65.0.1,67.0.1 / SPOT	10/03/12-10/05/12	3	:30	10A- 11A (ET)	1			X	X	X			1	\$450.00	\$450.00	Charlotte (WCNC) (WCNC)		10/2/12
69.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	10:01P- Rock Center with Brian Williams					1				1	\$3,000.00	\$3,000.00	Charlotte (WCNC) (WCNC)		10/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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